

## PROFILE

6 years of Product Design experience augmented by a solid engineering foundation and visual creation skills across myriad disciplines. — I create visual interfaces focused on usability and use my motion graphics skills to aid in creating detailed prototypes for developers and stakeholders. I thrive in collaborative, flexible, & focused development environments alongside other designers and developers who are excited about design.

## WORK

Founder / Chief Creative -- Voidbox Industries 2017-Present

- Translate my experience as a UX/UI designer into unique industrial designs to be sold in retail settings.
- Develop 5+ original products and bring them to market to generate upwards of \$2000/month in sales in 2 years.
- Manufacture products and prep them for retail sales. Manage logistics for retail outlets such as Amazon.com.
- Merchandise products using marketing and various media skills such as web development, photography, & video.
- Develop plans for future expansion and growth with new products and increased production capacity.

Product Designer / UI Developer – alphastreet.com 2015-2017

- Work directly with founders and product team for pre-funded stock investing social media startup.
- Collaborate with management to influence decisions on design for web product; process requirements; wireframe UX; curate and design visual elements; write scaffolding and styles; prototype interaction elements; relay further specs to developers.
- Plan, design, and develop marketing items including logo, landing page, and print materials.
- Design iOS mobile application under MVP guidelines - available on the App Store.

Product Designer, Chief Creative – Silkroute Global 2012-2015

- Focused on creating mobile and web interfaces for enterprise SaaS products.
- Research, wireframe, prototype, design and develop on a multitude of mobile, web, print and video projects.
- Create complex MVPs in an agile team development environment and iterate future versions by focusing on usability through results of QA testing, A/B testing, analytics, and user feedback.
- Notable projects: 'Routes' iOS game and 'SkyPrize' hybrid coupon app — see process on clomads.com

Creative Freelancer 2011-2015

- Contract for visual media projects: mobile, web, print, video, motion graphics, digital signage, etc.
- 15+ responsive websites — 7+ mobile apps — 50+ digital cinema and live video productions

## EDUCATION

TV Broadcasting & Post Production – Specs Howard School of Media Arts  
2007 & 2010